



HowApp Ambassador Program (HAP)

Program description

HowApp is the world's first mobile learning tips and advice sharing app. We apply science and technology to solve problems related to what and how people learn.

HowApp gives its users easy access to the invaluable learning techniques used by experts in art, music, literature, math, science, sports and many other disciplines.

We want to empower and inspire people learn, to promote self-improvement and life-long learning as a lifestyle. HowApp Ambassadors are essential to this mission. Ambassadors are our first movers - they have the know how and experience that can help learners level-up their skills and stay curious. As early adopters in this educational movement, ambassadors can grow their audience and add to their personal or company brand.

The HowApp Ambassador Program (HAP) is essential for the success of HowApp.

How does it work?

What a HowApp Ambassador will do?

An Ambassador of HowApp will:

- Share learning experiences in HowApp,
- Share information about HowApp and our mission both online and in their social circles,
- Give feedback and help improve HowApp,
- Help change social attitudes towards learning and promote learning as a lifestyle in daily life.



What a HowApp Ambassador will get?

A HowApp Ambassador will:

- Connect with an exclusive network of HowApp Ambassadors from all over the world,
- Get early access to new features and promotions in HowApp,
- Get featured in the company resources, blogs etc.,
- Receive the official HowApp Ambassador Badge to put on the CV, LinkedIn or profile.

The Principles of HAP:

- Learning: an ambassador continuously and systematically learns about their field
- Sharing: an ambassador uses HowApp to share their learning experience and learning tips
- Acting: an ambassador is a team player and takes action to help others learn better

The Guidelines of HowApp:

- Be considerate and respectful towards other people
- Comments and/or sharing that are directly or indirectly related to violence, sexist, racist or homophobic will not be tolerated
- Failure to follow HowApp values will result in removal from the community

If you have any questions, contact us at hello@thehowapp.com